



## GUIDE TO THURSDAYS 10AM - 11AM PST GOING GLOBAL

SERIES FOR SMALL AND MINORITY-OWNED EXPORTERS

The United States represents only 4% of the world population. Exporting allows small and minority-owned firms opportunity to access the other 96%.

Led by the **Sacramento Minority Business Development Agency Business Center**, this comprehensive webinar series will teach you everything you need to know about how to grow your business through exports. Whether you're new to international trade or you're seeking to expand your export endeavors, register now to get connected with the experts who can help you scale globally!

## **SAVE THE DATES**

MAY 12 Is Exporting for Me - Get Ready to Export

MAY 19 Exporter Needs: Start-Up and Beyond

MAY 26 Develop Your Digital Capacity for Export Sales

JUNE 2 Find and Enter Your Best Export Markets

JUNE 9 Make Export Sales & Get Paid

JUNE 16 Legal Do's & Don'ts for Exporters

JUNE 23 Delivering Export Goods

JUNE 30 Wrap-Up Session & Business Pitch

**REGISTER HERE** 

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